



THE FOOD BANK
LA BANQUE D'ALIMENTATION

Media Release

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Loeb and The Ottawa Food Bank rise to the occasion

(Ottawa, ON) – In a coordinated effort to respond to the recent announcement from *The Shepherds of Good Hope* that they were severely affected by a shortage of bread, **The Ottawa Food Bank** has partnered with **Loeb Canada** grocery stores to ensure the delivery of 1,000 loaves of bread over the course of the next two days.

The Ottawa Food Bank supports 127 local emergency programs, including The Shepherds of Good Hope. “We were not surprised to hear of their shortage,” said Executive Director Peter Tilley. “All of our agencies have been feeling the pinch, perhaps as a result of rising grain prices, over the course of the past two months.”

“Upon hearing the news about The Shepherds’ shortage, I immediately placed a call to our friend, Rick Smith, at Loeb Canada,” Tilley said. “Within an hour, he responded that they would be donating 100 flats (the equivalent of 1,000 loaves) to The Ottawa Food Bank in order that they could assist with the shortage that The Shepherds was facing.

“Loeb has been a significant partner in the Ottawa market for years,” explained Rick Smith of Loeb Canada. “We were troubled to hear the news about The Shepherds’ misfortune and realized that we had to respond immediately. I made several phone calls, and the required bread supplies will be delivered over the course of the next day and a half.”

The Ottawa Food Bank delivered 500 loaves of bread Wednesday afternoon and will be delivering another 500 loaves this afternoon (Thursday) at 1:00pm.

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